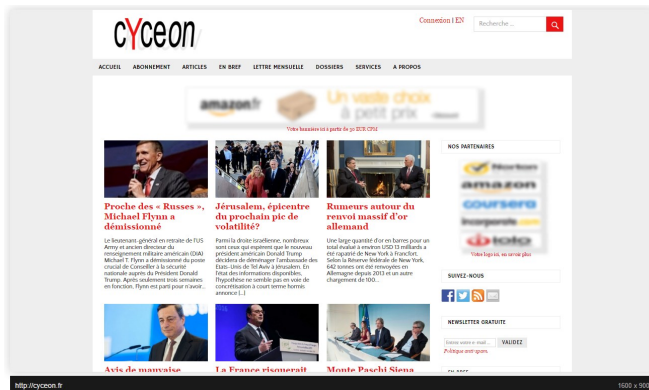


Generating Growth with CYCEON



Cyceon.com

In Brief

Cyceon is an online news service created in 2014 — available in English and French — that covers **Global, Economic and Strategic developments** in a summarized fashion, publishing daily articles and a 4-page Monthly Letter.

Average Audience*

- 2 million pages read in 2016,
- 180,000 pages viewed per month,
- 25,000 visits and downloads per month,
- 10,000 subscribers to our Newsletter and feeds,
- 4,8 pages per visit.

See our [Statistics](#) page to know more.

* Only viewed and real visits, proved by log.

Readership

Higher income category audience from:

- Business leaders,
- Market makers,
- Investors and financiers,
- Policymakers,
- Graduate students.

in Europe (34%), Americas (31%), Asia (15%), Middle East (13%), Africa (7%).

Business Model

A large portion of all new articles is access-free for approx. 1 week so that subscribers to the Free Newsletter and internet users can read them.

Most of the contents is then made available on paid memberships in addition to Members-only exclusive contents.

Cyceon commits to unbiased coverage, is fully independent and most of its funding comes from paid memberships and advertisers.

Online Channels

- Bi-Weekly Free Newsletter enforcing a strong anti-spam policy,

- Facebook, Twitter and LinkedIn pages,
- Google News, Qwant Actualités.

Technicals

Cyceon's website is rated 95/100 for mobile friendliness by Google, has responsive design and is compatible with mobiles and tablets.

The connection to Cyceon is encrypted SSL and authenticated using a strong protocol (TLS 1.2), a strong key exchange (ECDHE_RSA with P-256), and a strong cipher (AES_256_GCM).

Working together

Licensing

Add value to your existing offer by purchasing a full access license to Cyceon and then offering your customers their own access for a lower fee or no fee at all to Cyceon online service.

Digital Advertising

Show* your clickable logo or banner pointing to a specific URL and increase your visibility, your website's visits and generate new business leads.


* from just **20 EUR CPT** (see page 2)

News Release

Benefit from Cyceon reliable networks and audience to make your announcement known around the world by publishing your news release, communiqué or sponsored article on our website.

Advantages

Cyceon offers cost-effective solutions for companies & organizations that seek to increase their online visibility and reach high-level audience with higher than average business and social outreach.

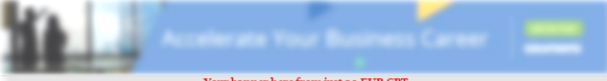


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Is Jerusalem epicenter of Volatility's next peak?

Within Israeli right-wing groups, many are hoping that the new US President Donald Trump will decide to move the US Embassy from Tel Aviv to Jerusalem. In the light of available information, the hypothesis does not appear to be in the process of materializing in...

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Articles - more

- France could be risking a fatal economic decline
- Monte Paschi Siena (BMPS) could well be worth zero
- Can EU take advantage of current world context?
- At Tesla, atmosphere might well turn electric
- Agriculture and rurality, Modi's priorities for India
- DC and Capitol Hill, such unforgiving universes

In Brief - more

- USA, Canada commit to good trade
- Venezuela in Trump's "axis of evil"
- Consequences, not tribulation to Brexit
- S&P 500, the 20 trillion dollar index
- No monetary policy at face value
- North Korea has tested Trump
- French intelligence to recruit 600
- France remains Tourism world leader

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You received this e-mail because you subscribed to Cyceon's newsletter or because you connected with Cyceon via LinkedIn.

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Biweekly Free Newsletter

Rates Cyceon.com

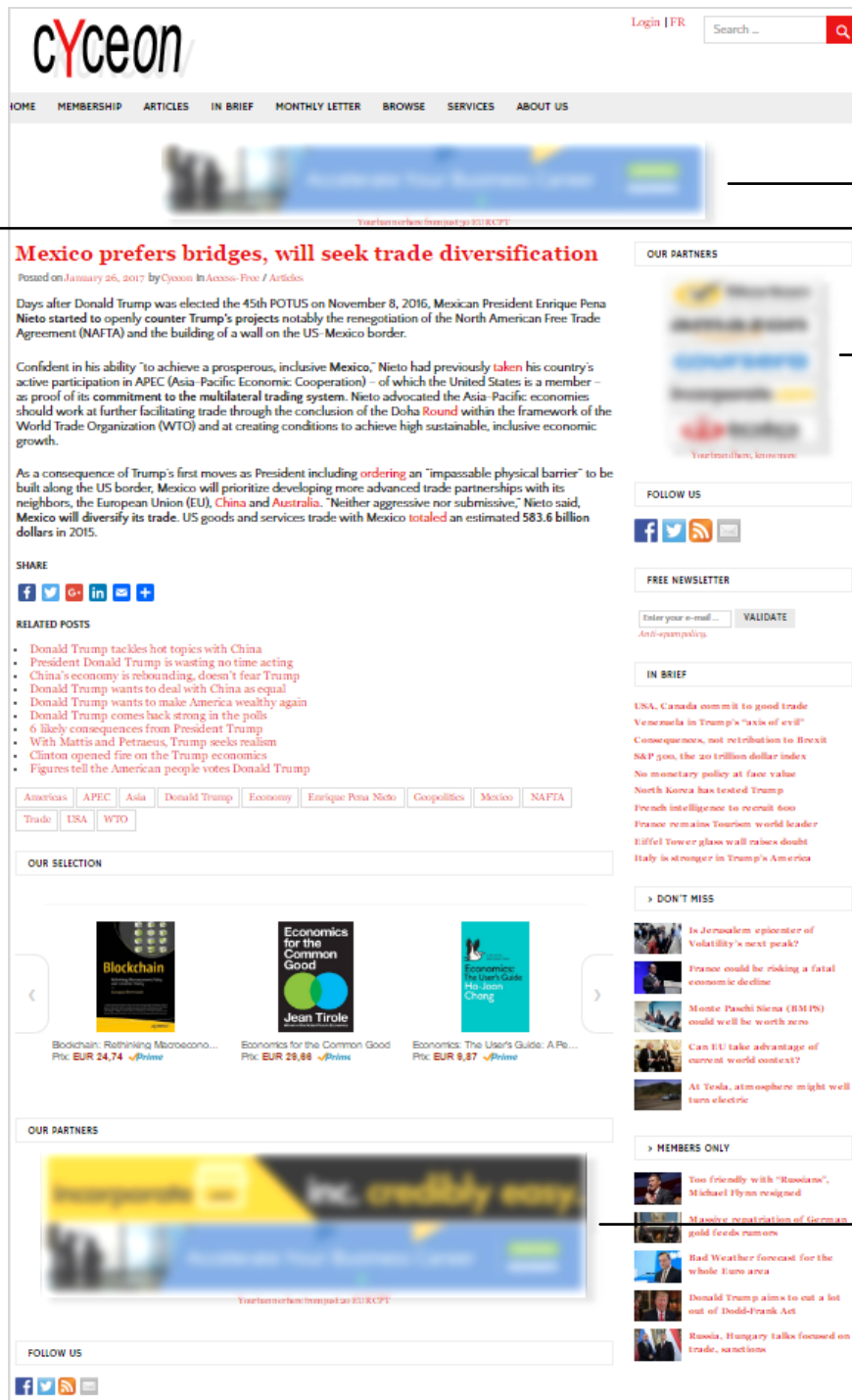
	Site		Newsletter
	CPT (1)	Flat (2)	Flat (2)
Primary Banner	30	2600	500
Secondary Banner	20	1800	na
Logo	na	600	na

Euros (1) Cost Per Thousand impressions (2) Monthly flat rate

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Logo

Primary Banner

Mexico prefers bridges, will seek trade diversification

OUR PARTNERS

Logo

OUR PARTNERS

OUR SELECTION

OUR PARTNERS

Logo

OUR PARTNERS

Primary Banner
 Maximum size
 Width: 728px Height: 90px

Logo
 Maximum size
 Width: 200px Height: 37px
 Rotation by level-changing every 24 or 48 hours.

Secondary Banner
 Maximum size
 Width: 728px Height: 90px